

AFRIKA VILLAGE '10

11th June - 11th July 2010



A Thirty Day Business & Arts Festival - FIFA WORLD CUP 2010

During the World Cup 2010, AFRIKA VILLAGE will take the showcasing of Africa to another level. In a coordinated format, Africa will be projected in Business, Arts, Tourism and Entertainment during the biggest world event from the **11th June – 11th July 2010.**

Every day of the festival from 09:00AM – 13:00PM there will be a scheduled presentation of business and investment opportunities from all countries in the continent. All interested countries and organizations will have to pre - booked to be scheduled.

In addition to this, artists from Africa in particular and the rest of the world are scheduled to perform across the continent. It is important that the participation from an African perspective should be broad based and inclusive of all parts of Africa. For this event to achieve the intended objectives, we have invited participants from all African countries and the Diaspora

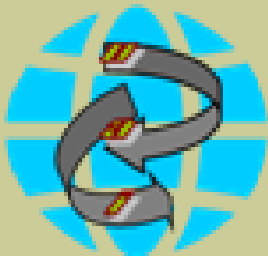
“Taking the Best of Africa to the World”

“Placing African countries both individually and collectively, on a path of sustainable growth and development.”

NEPAD VISION

WHY SHOULD YOU PARTICIPATE?

You will meet representatives who can help your business expand into African and the rest of the world. Additional Benefits include, networking with visitors from around the world, Government officials, investors, capital market experts, infrastructure providers, utility providers, investment bankers, and even likely your next business partner.





Unveiling of AFRIKA VILLAGE '06 Berlin 2006 by Miss FIFA World Cup 2006 Minister George J o h a n n e s M b i M b a p e h CEO U N I M E



AFRKA VILLAGE BANNER in GERMANY

Event History/ Description

The first ever AFRIKA VILLAGE opened at the FIFA World Cup in Berlin, Germany from the 1st - 8th of July 2006. It was structured as a Trade and consumer showcase. Following the showing in Berlin, The VILLAGE has been on a world Tour to the USA '07 and Beijing '08 in a countdown format leading up to the 2010 world cup.

During the World Cup, AFRIKA VILLAGE will

take the showcasing of Africa to another level. In a coordinated format it is planned that the VILLAGE will link so major African cities to Johannesburg from the 11th June - 11th July 2010.

The main traditional communications tool in Africa is the talking drum. On the opening day of the games, the link will be facilitated from Johannesburg with the largest synchronized

drumming exercise ever carried out anywhere in the world linked to the other cities.

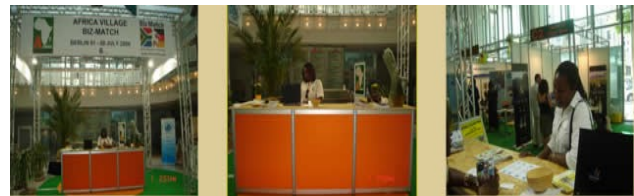
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continent and the African Diplomatic Missions in South Africa



AFRIKA VILLAGE '06 REGISTRATION COUNTER

AFRIKA VILLAGE Goals and Objectives

To show-case Africa to the world in terms of its unique expertise. Corporate / Business Activities in the following industries but not limited to these below.

1. Companies (Private & public)

- African Embassies in South Africa
- African Governments (NEPAD/AU)

- Organizations and Associations
- 2. **Arts and Culture**
 - Arts & craft
 - Fashion
 - Cuisine & Brew
 - Music, Poetry, Comedy & Dance
 - Sport and Recreation
- 3. **Tourism**
 - Tourist Attractions

Hotels & Guest Homes
Golf Courses & Estates

Tourism Related industries

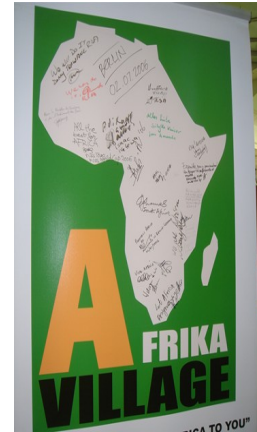
4. Attract investment and promote business towards Africa through identifying and creating business opportunities with the rest of the world

AFRIKA VILLAGE Goals and Objectives

- Attract investment and promote business towards Africa through identifying and creating business opportunities with the rest of the world
- Create awareness and build capacity towards Africa in general and South Africa in particular for the 2010 FIFA Soccer World cup in a count – down format.
- Attract and motivate tourists towards Africa



Minister Johannes and Miss FIFA World Cup 2006, visiting some of the stalls at the village.
Minister Toleba of Benin visiting the village with his delegation



Autographed AFRIKA VILLAGE Banner by Visitors

Who Should Participate?

- African Embassies and Diplomatic missions
- National and Provincial governments
- Companies (Private & public) - Small to large size enterprises
- Organizations and Associations
- Cultural groups
- development in Africa?
"This is the Event for You"



From Left to right UNIME CEO, Minister from South Africa, Ambassador from Benin, Minister from Benin, Minister from Benin and Prince From Togo posing at the Village.

"This resolution is the first of its kind and underpins the global support to the commitment of South Africa to not just make this another sporting event, but to ensure that it is based on the agenda for peace, development and stability for Africa – in the hope that these benefits will trickle through far beyond the final whistle."

*Ban Ki Moon, UN Secretary General in New York
21 October 2009*

Walk-in Package (All inclusive)

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • Flight Ticket (On Condition That the Registration is paid before the end of the February 2010) • Floor space • Two chairs and a Table • Meet and vet potential partners • Built Shell scheme • Company name on fascia • Single phase power supply | <ul style="list-style-type: none"> • (220 volt) • 15 amp electrical connection | <ul style="list-style-type: none"> • Floor carpeting • Daily booth cleaning • Listing in the AFRIKA VILLAGE '10 Magazine • Listing on the website • Storage facility • Multiple distribution platforms for your brochures |
|---|--|---|

\$ 1500/M²

- Electricity consumption
- 150 watt adjustable spotlights

Minimum 6M²



Booth Visits

"Taking The Best Of Africa to the World"

CONTACT DETAILS

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3950**

**To Reserve your
space complete
the registration
form and fax to:
2786 548 1863**

twitter

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AFRIKA VILLAGE**

**ORGANISED
BY
UNIME
& ASSOCIATES
INTERNATIONAL
(PTY) LTD.**



"AFRIKA VILLAGE 2010 will be a fantastic showcase of the best of Africa. It is our intention to market the best of Africa and since AFRIKA VILLAGE PROJECT is a continental initiative, we believe it should be an inclusive process promoting the African renaissance ideologies and bringing Africans together in an endeavour to build relations and the economies within the continent. In this way, we will be projecting the best of Africa, and helping to change perceptions about our continent."

MBI MBAPEH, CEO UNIME & Associates International (PTY) LTD.

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GALLERY



ASSOCIATE PARTNERS

